

bella berger

bellaberger.com

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330.730.7332

Atomic Robot

Jan. 2019 - Current

May 2018 - Aug. 2018

University of Cincinnati

Aug. 2018 - Dec. 2018

Jan. 2018 - May 2018

Pratt Industries

Aug. 2017 - Dec. 2017

Jan. 2017 - May 2017

WORK EXPERIENCE

Digital App Agency, UX / UI Design Co-op

Researched and analyzed the project, identified personas, journey maps and different user flows. Created wireframes and high fidelity mock-ups. Designed aesthetic screens following brand guides while also pushing boundaries creatively, including animations. Built interactive prototypes to demonstrate the flow of the app to the client.

Campus Services, Graphic Designer

Created enticing designs to promote campus services to students, faculty and visitors. Worked with the marketing team to refine messaging, and creatively capture audiences' attention and meet deadlines. Designed for multiple mediums - print, digital, motion, and photography.

Pratt Display Division, Design Co-op

Built consumer product display mock-ups, created 3D renderings, and designed conceptual packaging and displays for Fortune 500 clientele. Created signage and displays for a variety of internal Pratt departments.

EDUCATION

University of Cincinnati

Cincinnati, OH

Class of 2020

3.75 GPA, Dean's List

Communication Design Major, DAAP

College of Design, Architecture, Art, & Planning Participating in the Professional Practice Program, alternating semesters of study with work in the field of communication design.

LEADERSHIP + AWARDS

December 2018 – Current

February 2019 – Current

May 2018 – May 2019

December 2018

Summer 2018

8/8 semesters

TITLE Magazine Head of Graphics

Clean Up Cincy Graphic Designer

Student Government Design Director

UC Foundation Holiday Card Contest Winner

UC Campus Services Prestige Award

Cincinnatus Scholar, Clean Up Cincy Crew Leader

SKILLS

Illustrator, Photoshop, InDesign, AfterEffects, Premiere Pro, Cinema4D, 3dsMax, Sketch, Figma, Abstract, Invision, Lottie, Zeplin, Microsoft Office, Digital & Traditional Photography